



The second pilot implementation of the Winnovators project in Slovenia began on February 28, 2024, marked by a hybrid kick-off meeting at the Faculty of Education, University of Ljubljana. The project attracted considerable interest, drawing in 90 participants, including 24 students and a diverse group of women from vulnerable backgrounds. These participants were brought together through a cooperative effort with the Slovenian Employment Service and the Cene Štupar Association, which provides support to migrant women from Ukraine and members of the LGBTQ community in Slovenia.

To engage the participants effectively, four comprehensive learning challenges were offered: selling handmade and digital products on Etsy, exploring the opportunities and pitfalls of being an influencer, co-creating visual content with Canva, and designing interactive mini-games using Scratch. The training was meticulously organized to include remote lectures via Zoom, where participants received insights from top experts in each respective field. Beyond the lectures, participants were actively involved in working on their own projects, aiming to develop and refine innovative business ideas. This hands-on approach, conducted in collaboration with their peers and guided by mentors, allowed them to practically apply the skills and knowledge they acquired, enhancing both their learning experience and entrepreneurial potential.

Project **WINNOVATORS**

**“Boosting young women entrepreneurial spirit and skills to become the Women INNOVATORS of the future”**



Co-funded by  
the European Union