

WINNOVATORS

Boosting entrepreneurial and STEM/STEAM capacity of young women in higher education institutions for sustainable development and innovation

AN EUROPEAN PROJECT FUNDED BY ERASMUS+ PROGRAMME



WHAT'S NEW?

**T2.2 - EVALUATION OF
THE GAMIFIED
APPROACH FOR
WINNOVATORS
LEARNING**

**PILOTS HAVE ALREADY
STARTED**

ABOUT WINNOVATORS

The project promotes digital, entrepreneurial, STEM and STEAM, innovation and sustainability skills among young women from rural areas, so that they could become the entrepreneurs of the future. This will be achieved by providing an innovative e-learning space, which will help them develop and implement their business ideas and overcome the bias to female entrepreneurship.

New training approaches will be developed in the context of the project, to provide students with new skills and involve them in capacity building activities, which will also impact positively on their communities.

WINnovators is a European project funded by the Erasmus+ programme. The Consortium is made of 7 Partners from 5 different countries: Estonia, Slovenia, Serbia, Italy and Romania.



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WINNOVATORS PILOT TRAININGS IN SLOVENIA

On March 13, 2023, we started the pilot implementation of trainings within the Winnovators project in Slovenia, involving 20 young women from vulnerable groups, recruited in cooperation with the Employment Service of Slovenia, the Chamber of Agriculture and Forestry of Slovenia and the Rural Youth Association. Teachers and students from the Faculty of Education at the University of Ljubljana are also involved in the project.

Participants have access to a wide range of online courses covering STEAM, entrepreneurship, organisation, leadership, innovation and sustainable development. The courses are designed to allow participants to learn at their own pace.

In addition to the courses, participants also took part in one of the following challenges: developing simple interactive content, creating mini-games, 360-degree virtual tours, or co-creating with Canva. These challenges involve active forms of work, promote the acquisition of general computer skills, and enable the development of modern and innovative digital content.

In the first week, we introduced the Winnovators online environment, courses and challenges, and engaged participants in project groups. Over the next 10 weeks, participants learn the theoretical background of the technology used, gradually develop a design for the project, evaluate it, and then implement it. The pilot training concludes with a presentation of the final products.

Launching Winnovators pilot



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WINNOVATORS PILOT IN ESTONIA: SUPPORT YOUNG ADULTS THROUGH PROJECT WORK IN AN E-LEARNING ENVIRONMENT

A new form of learning will increase the agency of both youth work students and young women from rural communities at the same time enabling universities to develop innovative and flexible models of teaching.

The second-year Youth Work students of Tallinn University School of Educational Sciences are exploring through problem-based learning different solutions to the question of how to involve and support young adults through project work in an e-learning environment.

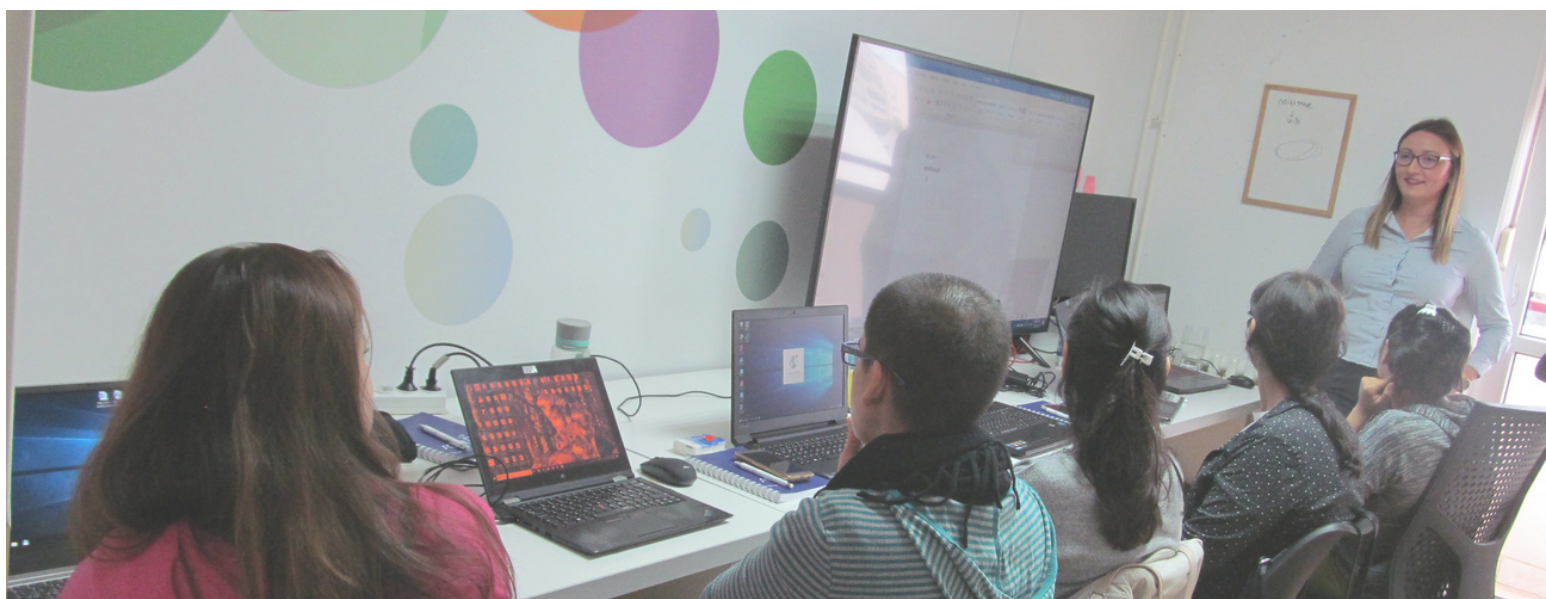
In order to better understand #young adults as a target group, including the foundation for their the engagement and motivating factors, the students first mapped out what are the current issues or challenges young adults are facing in the modern society, how and what kind of global trends are influencing young adults life and work with the target group. This helped them to understand what role they as future youth workers and change agents could take to empower young people.

Contact with the target group was established through local youth workers and youth centres, which will support in the co-operation and in interaction with the local community.

Through the Winnovator-space, the students will engage young women from rural areas, at the same time learning how to apply project management basics to support the implementation of young people's project ideas as a part of study course Project Work in the Youth Work.

Together, through Winnovators challenges, they will develop practical solutions on how to:

- create digital learning communities;
- develop interactive game-based tourism activities;
- create sustainable development outputs for resource re-use and re-use;
- map environmental challenges in a community-engaging way.



WINNOVATORS PILOT IN SERBIA: FEMALE STUDENTS AND FUTURE ENTREPRENEURS ON A JOINT TASK

On Monday, April 10, in an online environment, female students and future entrepreneurs from Serbia gathered around the common idea of the Winnovators project.

The basic goals of the project were presented and more than 20 participants had the opportunity to familiarize themselves with the Winnovators platform and courses that they will use for their improvement and acquisition of new knowledge and skills.

The female students, as future support for potential entrepreneurs in the process of digitizing their businesses, expressed satisfaction with the opportunities to participate in the project. A common framework for future work, as well as channels of communication and the dynamics of future activities, were established.

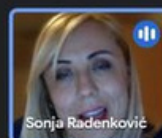
Representatives of the Udruženje poslovnih žena Srbije / Association of Business Women in Serbia and the Baden Network Association, in addition to providing information about the project and the platform, also provided support to the female students and future entrepreneurs in the upcoming period.

WINnovators projekat – korak bliže ka digitalnoj transformaciji

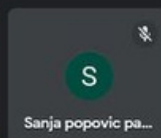
- Projekat WINNOVATORS „Podsticanje preduzetničkog duha i veština mladih žena da postanu žene INOVATORI budućnosti“ je EU Erasmus+ projekat u oblasti izgradnje kapaciteta digitalnih, preduzetničkih, STEM / STEAM inovacija i održivosti u korist mladih žena u ruralnim područjima, studentkinja visokog obrazovanja i nastavnika.



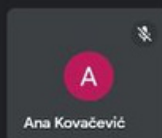
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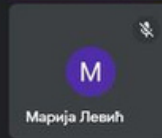
Sonja Radenković



Sanja popovic pa...



Ana Kovačević



Марија Лесић



Marta Magovcevic



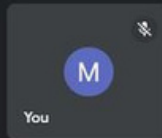
Jana Mihalus Dia...



Miona Jovanovic



10 others



You



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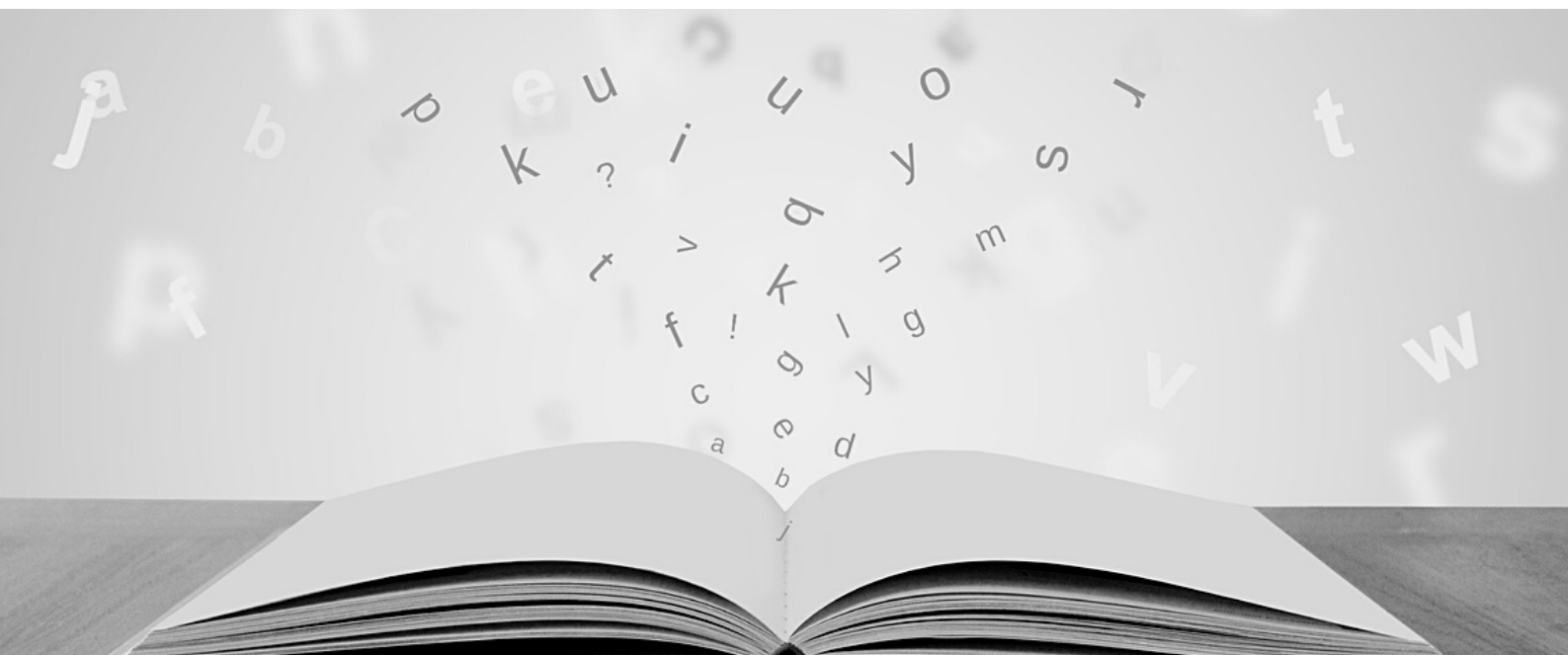
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**BOOSTING YOUNG WOMEN ENTREPRENEURIAL SPIRIT AND
SKILLS TO BECOME THE INNOVATORS OF THE FUTURE.**



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