



PRESS RELEASE

21st October 2022

WINnovators – Boosting young women entrepreneurial spirit and skills to become the women innovators of the future: a European project funded by Erasmus+ programme

WINnovators – “Boosting entrepreneurial and STEM/STEAM capacity of young women in higher education institutions for sustainable development and innovation”, officially launched in December 2021 and lasting three years, aims to co-develop and implement innovative teaching and learning approaches for capacity building in the digital, entrepreneurial, STEM/STEAM, innovation and sustainability fields, to the benefit of disadvantaged groups such as young women from rural areas and Higher Education Institutions (HEIs).

WINnovators aims at achieving two main goals: on the one hand, promoting useful skills among the identified target group by providing young women with training opportunities for the development and implementation of their entrepreneurial ideas; on the other hand, developing new teaching and training approaches in HEIs that will build the required skills among students through capacity building activities. These results will be reached following a four phases path:

1. **Collection of training practices** in order to teach young women with fewer opportunities to act as change agents in their respective communities thanks to their business activity.
2. **Gamified interaction with WINnovators learning** by developing gamified approaches to promote teamwork-based innovation across HEIs in order to blend formal and informal learning.
3. **Creation of a user-friendly and interactive working space** that will boost cooperation among the users in the development of new skills. The platform is designed for blended training and will provide teamwork settings where users can collaborate on innovative ideas.
4. **Development of e-training and policies**, with the goal of filling in the gap of a lack of cooperation and capacity building actions among HEIs, policy makers and businesses.

During the first year of the project, the Consortium Partners have been working on the definition of a training curriculum for WINnovators, on the design of training courses and a gamified system for the development of competences, and on the identification of the target groups in the countries where pilots will be implemented. Furthermore, WINnovators e-learning working space is about to be officially launched, after populating it with all the designed learning materials. Next step will be the recruitment of participants in the training courses, by focusing in particular on the disadvantaged group of young women (aged 18-30) living in rural areas, and whose opportunities to study and work are often hindered by the socio-economic context and gender bias.

Project **WINNOVATORS**

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Co-funded by
the European Union



The WINnovators Consortium is made of 7 Partners from 5 different countries: Estonia, Slovenia, Serbia, Italy and Romania.

Univerza v Ljubljani



ICEBERG⁺



For more information, visit [WINnovators website](#) or contact the Communication and Dissemination leader:

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